

# Deuld Marinho

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## Professional Summary

High motivated, detailed, a team-oriented and compassionate with Software Engineering , driven to learn and to better elevate my skills . Multilingual, professional with adaptable interpersonal and communication skills. Well experienced with Digital marketing , sales and web management . Making sure things get done accurately and on time

## Languages

- Portuguese( native language)
- English
- Chinese
- Spanish, level of proficiency: conversational

## Skills

- Team work
- Staff development
- Organize files
- Digital marketing
- Promotional planning
- Sales and marketing
- Motivation
- Creative thinking

## Experience

*Website Manager Assistant*  
*Cheery Group*

*Aug 2021 - Current*  
*Guangzhou , 510000, China*

- Planed, managed, monitored, and always made sure the website was always upgraded.
- Create appropriate website content based on the companies targets.
- Improve the User Experience on a regular bases to make things more convenient for the clients.
- Keep up-to-date with industry best interest
- Communicated regularly with management team concerning all aspects of sales, customer feedback, and associate performance.
- Maintained focus on promoting and driving sales, including execution of next season planning.

*Digital Media Marketing Manager (Internship )*  
*Banco BAI*

*Jun 2017 - Sep 2017*  
*Luanda , 46703, Angola*

- Monitored campaign reports to evaluate and optimize marketing efforts.
- Drove customer segmentation and conversion strategies to turn visitors into customers.
- Developed unique digital marketing strategies for email marketing, social media, and web content to meet objectives.
- Monitored hashtags, competitors' activities, and target customer groups to optimize strategies.

*Sales Representative*  
*RAM Import and export*

*Jan 2013 - Mar 2015*  
*Luanda , 46703, Angola*

- Always educated myself on all products and upgraded products .
- Sought for potential customers and made sure I aimed for many different generations to get them attracted to our products .
- Contacted new and regular customers making sure needs are met and questions were always answered .
- Emphasize the features of products to highlight how they solve customer problems

- Negotiate prices and terms and prepare sales agreements
- Collaborate with colleagues in many different sectors
- Maintain contact lists and follow up with customers to continue relationships

## Education

*Bachelor of Science: Software Engineering*  
*Wuhan University*

*Jul 2021*  
*wuhan, hubei, China*

*High School Diploma: Technique of Informatics*  
*Complexo Escolar Girassol*

*Dec 2014*  
*Luanda , 46703, Angola*

- Graduated with honors.

## Reference

REFERENCES AVAILABLE UPON REQUEST